



TenStep Atlanta  
200 Aylesford Court  
Alpharetta, GA 30004

# ***Achieve more<sup>TM</sup> by Avoiding the Triple Threat to IT Success***

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## **Overview**

IT organizations around the world struggle to be effective for their companies. There are three key reasons, a “Triple Threat”, that cause this problem. Attack these issues and leverage your IT investment to achieve more success in your company.

In most situations, your IT management team doesn't realize the problem exists because they are conscientious and hard workers. Senior management probably feels the pain but can't articulate the issue. The result is a IT organization that is considerably less effective for its company than it should be.

## **Learning Objectives**

- Learn about the “**Triple Threat**” that cause so many IT organizations to fail and why it happens in companies around the world
- Learn **how to recognize** the “Triple Threat” that cause IT organizations to be ineffective
- Learn **what to do to avoid or eliminate** the “Triple Threat” in your company and you will achieve more success

## **Who Should Attend**

- Anyone who has responsibility or concern about the technology support of your company including, CEO's, CFO's, COO's, CIO's, operational business managers, and IT managers of all levels.
- Bring your management team and learn how to recognize and help your IT organization avoid the three key threats to their success and to maximize the positive impact IT can have on your company.

## **Class Length**

- 2 hours

[Atlanta-info@TenStep.com](mailto:Atlanta-info@TenStep.com)  
770-410-3147